



STUFF the
with
**WESTSIDE
BABY** **BUS**

For years, Stuff the Bus was one of WestSide Baby's most beloved community traditions – a joyful summer campaign bringing together neighbors, businesses, schools, and community groups around a shared belief: when children have what they need, families and communities thrive.

This year, in celebration of WestSide Baby's 25th birthday, we're bringing it back!

Stuff the Bus will return as a two-month community collection campaign running July and August, serving as a mobile collection site and appearing at community events throughout the summer. The campaign will leverage WestSide Baby's 25th anniversary to reintroduce a beloved community tradition while increasing visibility, engagement, and support for local children and families.

SPONSORING STUFF THE BUS

As a sponsor of Stuff the Bus, your organization will help revive a cherished community campaign while supporting thousands of local children and families. Throughout the campaign, your brand will be prominently featured as we engage supporters across King County through diaper drives in July, Back to School drives in August, community events, media outreach, and social media - collecting items to give back to communities around our region!

\$10,000

- Feature in WestSide Baby blog post
- Logo featured on “The Bus”
- Logo featured on WestSide Baby Stuff the Bus giveaway item
- Logo featured on WestSide Baby Stuff the Bus webpage
- Name recognition with hyperlink on WestSide Baby’s website through 2026
- 1 shared social media spotlight

\$5,000

- Name featured on “The Bus”
- Name featured on WestSide Baby Stuff the Bus giveaway item
- Logo featured on WestSide Baby Stuff the Bus webpage
- Name recognition with hyperlink on WestSide Baby’s website through 2026
- 1 shared social media spotlight

\$2,500

- Name featured on WestSide Baby Stuff the Bus webpage
- Name recognition with hyperlink on WestSide Baby’s website through 2026
- 1 shared social media spotlight

\$1,000

- Name featured on WestSide Baby Stuff the Bus webpage
- 1 shared social media spotlight

FOR MORE INFORMATION:

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