

STUFF the BUS

with WestSide Baby

2026 DRIVE HANDBOOK

For 25 years, WestSide Baby has been committed to meeting the basic needs of our region's children to promote their safety, security, and healthy development by distributing essential items – such as diapers, clothing, formula, and equipment – to families across our region.



THE 2026 STUFF THE BUS CAMPAIGN

The Bus is back! WestSide Baby's legendary Stuff the Bus campaign is returning to the streets of Seattle, bringing our community together to provide essential items for local children and families. After more than a decade of inspiring generosity, this beloved tradition is back with a renewed focus: collecting diapers throughout July, followed by backpacks, jackets, shoes, and other back-to-school essentials in August. Every donation helps ensure children have the basics they need to be safe, healthy, and ready to thrive.



WAYS YOU CAN SUPPORT STUFF THE BUS

*Make a donation | Financial donations help WestSide Baby respond quickly to families' most urgent needs. Every dollar allows us to purchase high-demand essentials in the sizes and quantities children need most, often at significant discounts through our purchasing partners. Your gift also helps keep our shelves stocked throughout the year, ensuring local children and families can count on having the essentials they need, when they need them most. To make a gift, visit westsidebaby.org/donate.

*Host a donation drive | Reach out to your community and host a diaper or back-to-school drive at your home, school or business. Collected donations are then dropped off at WestSide Baby and distributed to kids in our region! To host a drive, fill out the [Host A Drive form here](#) to let us know your plans and ask any questions.

*Share our QR code or link to our website and donate | The easiest and most effective way to help WestSide Baby ensure families get the essential items they need is to donate directly to WestSide Baby, and encourage your friends, family, colleagues and neighbors to do the same.

*Send Items to our Warehouse | If you prefer to send diapers our way, you can order and have them sent straight from our [Amazon Wish List](#).



INFORMATION & FAQs

Contact Us

Phone | 206 767-1662

Email | drives@westsidebaby.org

Address | [10002 14th Ave SW Seattle, WA](#)

Donation Drop Off

Please drop off items at our front office, through the double glass doors on 14th Ave SW.

We accept drive drop offs:

Mondays - Thursdays from 9a - 4p

Please bring your [Drive Count Sheet](#) along with your donations. (Count sheets can be found at the bottom of our Stuff the Bus webpage.) We will have extra forms at our front desk.

If these donation times do not work for your schedule, please contact us at drives@westsidebaby.org.

Most Needed Items

Between July 18 - August 31, we are focused on collecting critical items like:

- Diapers (All sizes)*
- Pull-ups (All sizes)*
- Wipes
- Diaper Cream
- Jackets (rain and puffer, size toddler - 16)
- Boots (rain and snow) + shoes
- Fall/winter clothing (size toddler - 16)
- Backpacks + lunchboxes
- Hats, gloves, socks + new underwear

*Please note: open packages of diapers and pull-ups are welcome!



DIAPER DRIVE FAQs

What is WestSide Baby?

WestSide Baby is a nonprofit organization serving families across Western Washington. For 25 years, we have worked to ensure children have the basic essentials they need - distributing diapers, clothing, formula, car seats, and other critical items through a network of partner agencies.

What is "Hosting a Drive?"

A diaper drive is a community-led effort to collect diapers and other essential items to support local families. Drives can be hosted by businesses, schools, faith communities, neighborhood groups, or individuals. Collected items are distributed to families through our partner network, our bulk diaper program, and our Emergency Diaper program.

Why host a drive?

Hosting a diaper drive or back-to-school collection is a simple, meaningful way to support families in our community. WestSide Baby's work distributing essential children's items is only possible because our community shows up for one another. When you host a drive, you're not just collecting items, you're creating an opportunity for friends, coworkers, neighbors, or classmates to make a tangible difference close to home. It's a chance to come together around a shared purpose and help ensure that every child has the essentials they need to be healthy, confident, and ready to thrive.

The generosity of our community is what fills our warehouse shelves, strengthens our partnerships, and reminds families that they are not alone. By hosting a drive, you become part of that story.

How do I "host a drive?"

It's easy (and fun)! All you need to do is:

- Set a goal (e.g., collect 5,000 diapers, get 20 friends to donate backpacks, or raise \$2,500)
- Promote the drive to your network (employees, customers, friends, etc.)
- Collect physical donations and/or financial contributions
- Coordinate drop-off with WestSide Baby
- We provide guidance, materials, and support along the way!



DIAPER DRIVE FAQs - CONTINUED

What types and sizes of diapers are most needed?

Larger sizes are typically in highest demand, including sizes 4, 5, and 6, as well as pull-ups. Open packages and wipes are also welcome.

What back-to-school items are most needed?

WestSide Baby wants to ensure every child starts the school year off right and ready to learn. That means having the necessary clothing and supplies available, such as: winter coats, rain jackets, hats, gloves, clothing, shoes, rain and snow boots, backpacks and more!

Can I collect monetary donations instead of diapers?

Yes! Financial contributions allow us to purchase diapers at bulk rates, maximizing impact. Many hosts choose to collect both diapers and dollars. You can donate directly through our website, make a stock gift or mail a your contribution. For questions, reach out to giving@westsidebaby.org.

How and where do I drop off collected items?

Drive hosts coordinate a scheduled drop-off at our warehouse location. We will provide the address and receiving hours upon registration. For large drives, we may be able to coordinate special arrangements.

Is there a deadline or timeline for hosting a Drive?

Stuff the Bus runs July 18 - August 31 but you can host a drive year-round! We will help you determine timing that works best for your group.

I'm ready! How do I get started and where do I get drive materials?

To get started, fill out this form! All the materials you need, including a Drive Handbook, flyers, and optional branded bin signage are available on our website or at our Front Desk. Questions? Send a note to drives@westsidebaby.org.

