



ANNUAL FUNDRAISER SPONSORSHIP OPPORTUNITIES

Meeting the basic needs of children is more than just the diaper or car seat that we distribute. These items represent dignity, freedom, and joy for the child, and their entire family. For nearly 25 years, our community has worked collectively in support of the belief that every child deserves to have their most basic needs met.

And yet, we know we are only meeting a fraction of the growing need.

In order to achieve our bold vision where each child is a happy, healthy, and resilient member of our community, we need your support.



WestSide Baby
basics for children in need

Sponsor WestSide Baby's Fundraiser

Our largest annual event is a fun tradition, gathering hundreds of supporters to raise funds to sustain our core program and help us grow our impact. The audience spans loyal and new supporters alike, parents and grandparents, policymakers, and leaders who understand that healthy children mean healthy families and communities. We anticipate attendance of 200 individuals at our White Center hub on June 5, 2025.

\$10,000

- Recognition at Beyond the Basics, in spoken remarks
 - Premier logo placement on all Beyond the Basics materials, including on-site event collateral*
 - Name recognition with hyperlink on WestSide Baby's website through 2025
 - 1 shared social media spotlight
 - 6 tickets to Beyond the Basics
- * Logo included in direct mailer if committed before 4/25

\$5,000

- Feature (logo) in Beyond the Basics virtual materials and on-site event collateral
- Name recognition on WestSide Baby's website through 2025
- 1 shared social media spotlight
- 4 tickets to Beyond the Basics

\$2,500

- Feature (name) in Beyond the Basics virtual materials and on-site event collateral
- Name recognition on WestSide Baby's website through event advertisement
- 2 tickets to Beyond the Basics

\$1,000

- Feature (name) in Beyond the Basics virtual materials
- Name recognition on WestSide Baby's website through event advertisement

For questions and to sign up:

Contact WestSide Baby's Director of Development, Morgan McGinn
morgan@westsidebaby.org | 425.891.2986

