

WestSide Baby sponsorship opportunities



March 1 – March 31

At WestSide Baby, meeting the basic needs of children is more than just the diaper or car seat that we distribute. These items represent dignity and joy for children in our community, and their entire family. For nearly 25 years, we have worked in partnership with local businesses to ensure no child must go without the most basic items necessary to grow and thrive.

And yet, we know we are only meeting a fraction of the need.

In order to achieve our bold vision where each child is a happy, healthy, and resilient member of our community, we need your support.

Sponsor WestSide Baby's From the Bottom Up Campaign

WestSide Baby's From the Bottom Up campaign, **the largest diaper drive in our region**, inspires our supporters to raise funds, host drives, and donate diapers and wipes, to sustain our core programs and help us grow our impact. This campaign, which runs from March 1 - March 31, focuses on the collection of diapers and wipes for families in need.

\$5,000

- Featured logo on From the Bottom Up webpage
- Featured name in From the Bottom Up virtual materials
- Name recognition on WestSide Baby's website through 2025
- 1 shared social media spotlight

\$2,500

- Featured name on From the Bottom Up webpage
- Name recognition on WestSide Baby's website through duration of campaign (*March 1 - March 31, 2025*)
- 1 shared social media spotlight

\$1,000

- Featured name in From the Bottom Up virtual materials
- 1 shared social media spotlight

For questions and to sign up:

Contact WestSide Baby's Executive Director, Allie Lindsay Johnson
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WestSide Baby
basics for children in need