



# 2025

## DRIVE HANDBOOK

WestSide Baby is committed to meeting the basic needs of vulnerable children to promote their safety, security & healthy development through distribution of essential items such as diapers, clothing, and equipment to families in our region.



WestSide Baby  
*basics for children in need*

# THE 2025 FROM THE BOTTOM UP CAMPAIGN

WestSide Baby's **From the Bottom Up** campaign is the largest diaper drive in our region and a critical (and fun!) way for our community to help provide essential items to families in our region.

By hosting a drive or donating funds, you are ensuring that children have access to diapers, clothing, and other critical resources that they need to thrive. Your support directly impacts families facing hardship, helping them create a foundation of stability and well-being.

**Every donation, every drive, every fundraiser, and every diaper counts** - and plays a crucial role in building a brighter future for those who need it most.

## How You Can Help

**\*Make a donation** | Nothing means more than a financial contribution to this campaign. WestSide Baby is afforded bulk purchasing power with our diaper partners which allows us to maximize the impact of every single gift we receive. To make a gift, visit [westsidebaby.org/donate](https://westsidebaby.org/donate).

**\*Host a donation drive** | Reach out to your community and host a diaper drive at your home, school or business. Collected donations are then dropped off at WestSide Baby. Email [drives@westsidebaby.org](mailto:drives@westsidebaby.org) to let us know your plans and to ask any questions.

**\*Peer-to-Peer fundraiser** | [Fundraise](#) alongside your family, friends and neighbors! Through this option, you can add some context as to why you'd like your community to consider supporting WestSide Baby and customize both your ask and your goal; then, simply share the link to your page. You'll be able to see the funds you've raised in real time. We will share with you which of your guests donated so you can thank them personally (we do not share amounts).

**\*Share our QR code or link to our website and donate** | The easiest and most effective way to help WestSide Baby ensure families get the essential items they need is to donate directly to WestSide Baby, and encourage your friends, family, colleagues and neighbors to do the same.

**\*Send a Box** | If you prefer to send diapers our way, you can order and have them sent straight from our [Amazon Wish List](#).

# INFORMATION & FAQs

## Contact Us

Phone | 206 767-1662

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Email | [drives@westsidebaby.org](mailto:drives@westsidebaby.org)

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Address | [10002 14th Ave SW Seattle, WA](#)

## Donation Drop Off

Please drop off items behind our warehouse. Enter from SW 100th St between 14th Ave SW and 13th Ave SW.

### Times:

Mondays - Thursdays from 9a - 4p

*Please bring your Drive Count Sheet along with your donations.*

If these donation times do not work for your schedule, please contact us at [drives@westsidebaby.org](mailto:drives@westsidebaby.org).

## Most Needed Items

From the Bottom Up is our region's largest diaper drive and we hope to collect 50,000 diapers during the month of March. Below is a list of items our families need most!

- Diapers (All sizes)
- Pull-ups (All sizes)
- Wipes
- Baby Wash
- Diaper Cream

*Please note: open packages of diapers and pull-ups are welcome!*

