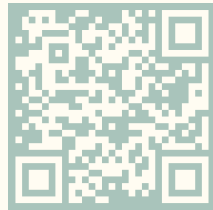




GIVE JOY

2024



## JOY DRIVE GUIDEBOOK

You can keep children warm this winter. #SafeWarmDry

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WestSide Baby meets the basic needs of vulnerable children to promote safety, security & healthy development. We provide essential items to meet the basic needs of children by collecting and distributing diapers, clothing and equipment.

# THE 2024 JOY CAMPAIGN

Each year, WestSide Baby sees an increased need from our community during November and December as the weather gets wetter and colder and families on a limited income stretch their dollars to keep their children warm and dry.

In response to this need, WestSide Baby is hosting our annual Give Joy campaign from November 1 through December 31, partnering with friends and supporters in our community to raise funds and collect warm winter items and diapers for children in King County.

## Spread “Joy”

**Help WestSide Baby spread joy to families in our community.**

**\*Host a donation drive** | Reach out to your community and collect new and gently used children's items! You can choose a category, such as pajamas, winter coats, or diapers, or share the full list of our accepted items. Collected donations are then dropped off at WestSide Baby. Email [drives@westsidebaby.org](mailto:drives@westsidebaby.org) to let us know your plans and to ask any questions.

**\*Set up a Peer-to-Peer fundraising page** | By doing this, you can add some context as to why you'd like your community to consider supporting WestSide Baby and customize both your ask and your goal; then, simply share the link to your page. You'll be able to see the funds you've raised in real time. We will share with you which of your guests donated so you can thank them personally (we do not share amounts).

**\*Share our QR code or link to our website and donate** | The easiest and most effective way to help WestSide Baby ensure families get the essential items they need is to donate directly to WestSide Baby, and encourage your friends, family, colleagues and neighbors to do the same.

**\*Share our wish list** | If you choose to have your community do a virtual drive, you can have them purchase items from our [Amazon Wish List](#).

# SOCIAL MEDIA TIPS & EXAMPLES

Follow us on social media! Our hashtag for this campaign is #SafeWarmDry

“Join me in the season of giving by being part of my donation drive for WestSide Baby. Make a contribution to WestSide Baby through my fundraising page and help ensure children have the essentials they need to stay #SafeWarmDry this winter.”

*Don't forget to tag WestSide Baby by liking our page and typing @WestSideBaby in your post.*



@westsidebabysea



@WestSideBabySEA



WestSide Baby

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## Email to contacts or E-Newsletter for business or business website

Subject: “Holiday JOY Drive for WestSide Baby! <INSERT DATE OR RANGE OF DATES>”

“In order to help families over the holidays, I'll be holding a JOY drive to benefit WestSide Baby. Bring warm coats, gloves, hats and packages of diapers to donate to families in need! WestSide Baby provides essential items like diapers and winter clothing to over 40,000 local kids each year, and last year donated more than 2.7 million diapers in our region. Join me in making this holiday season brighter for families in our community. Please contact [YOUR NAME] for more information.”



WestSide Baby  
*basics for children in need*

# INFORMATION & FAQs

## Contact Us

Phone | 206 767-1662

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Email | [drives@westsidebaby.org](mailto:drives@westsidebaby.org)

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Address | 10002 14th Ave SW Seattle, WA

## Donation Drop Off

Please drop off items behind our warehouse. Enter from SW 100th St between 14th Ave SW and 13th Ave SW. Look for the Joy Drive bin!

Times:

Wednesday 9 AM – 5 PM

Thursdays 9 AM – 4 PM

Please bring your Drive Count Sheet along with your donations.

If these donation times do not work for your schedule, please contact us at [drives@westsidebaby.org](mailto:drives@westsidebaby.org).

*\*Please note, WestSide Baby will be closed for donation drop off from Dec 14th - Jan 1st*

## Most Needed Items

During the months of November and December, we request your help in collecting new and gently used items we need most right now. Below is a list of our most needed items.

- Diapers and pull-ups (open packages are accepted!)
- Wipes
- Baby Wash
- Diaper Cream
- Winter Coats
- Rain Boots
- Hats and gloves
- Pajamas
- Dental Care items
- Toys/games/puzzles and board books
- New underwear and socks
- Blankets

