



# beyond the basics

## sponsorship opportunities

Meeting the basic needs of children is more than just the diaper or car seat that we distribute. These items represent dignity, freedom, and joy for the child, and their entire family. For over 20 years, our community has worked collectively in support of the belief that every child deserves to have their most basic needs met.

And yet, we know we are only meeting a fraction of the growing need.

In order to achieve our bold vision where each child is a happy, healthy, and resilient member of our community, we need your support.



# Sponsor WestSide Baby's Fundraiser

Our largest annual event is a fun tradition, gathering hundreds of supporters to raise funds to sustain our core program and help us grow our impact. The audience spans loyal and new supporters alike, parents and grandparents, policymakers, and leaders who understand that healthy children mean healthy families and communities. We anticipate attendance of 200 individuals at our White Center Hub on September 25, 2024.

## \$20,000: Two Campaigns in One!

- Recognition at Beyond the Basics, on September 25, in spoken remarks
- Premier logo placement on all Beyond the Basics materials, including direct mailer
- Logo recognition with hyperlink on WestSide Baby's website through 2024
- 1 solo social media spotlight
- 6 tickets to Beyond The Basics (FMV: \$360)
- PLUS: Premier logo placement in WestSide Baby's end-of-year Give Joy Campaign\*

## \$10,000

- Recognition at Beyond the Basics, in spoken remarks
- Premier logo placement on all Beyond the Basics materials, including direct mailer
- Name recognition with hyperlink on WestSide Baby's website through 2024
- 1 shared social media spotlight
- 4 tickets to Beyond the Basics (FMV: \$240)

## \$5,000

- Feature (logo) in Beyond the Basics materials
- Name recognition with hyperlink on WestSide Baby's website through 2024
- 1 shared social media spotlight
- 4 tickets to Beyond the Basics (FMV: \$240)

## \$2,500

- Feature (name) in Beyond the Basics materials
- Name recognition on WestSide Baby's website through 2024
- 2 tickets to Beyond the Basics (FMV: \$120)

*\* Our Give Joy campaign runs from November 1 to December 31 and focuses on the collection of cold weather clothing for clothing in need.*

## For questions and to sign up:

Contact WestSide Baby's Executive Director, Allie Lindsay Johnson  
allie@westsidebaby.org | 206.686.3124



**WestSide Baby**  
*basics for children in need*