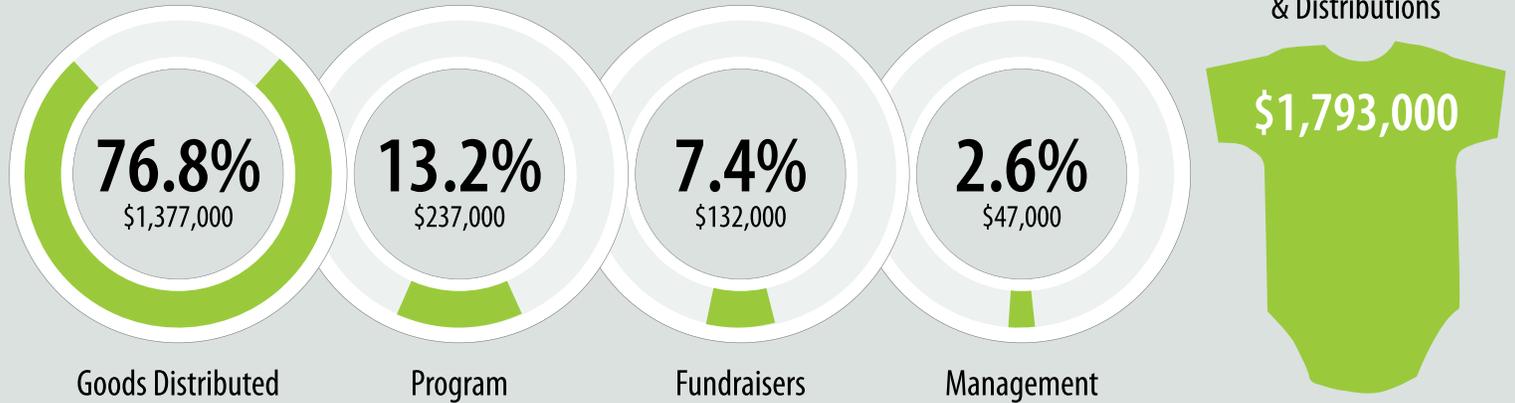


2011

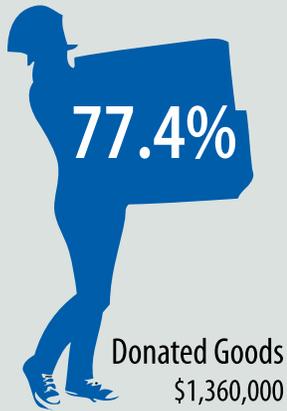
ANNUAL REPORT

In 2011 WestSide Baby gave away 19,512 bundles of essential items to local children in need.

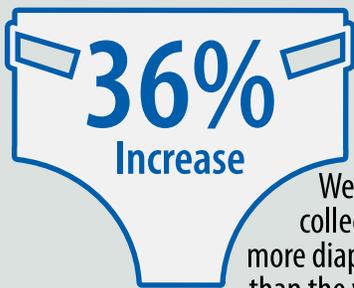
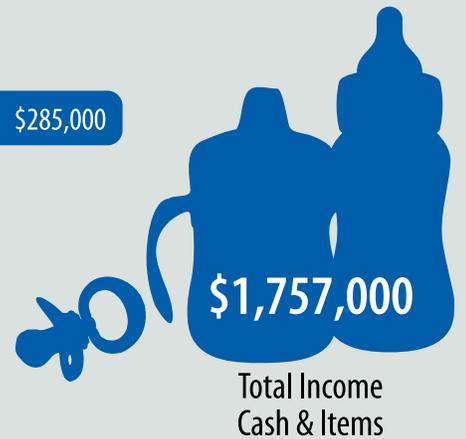
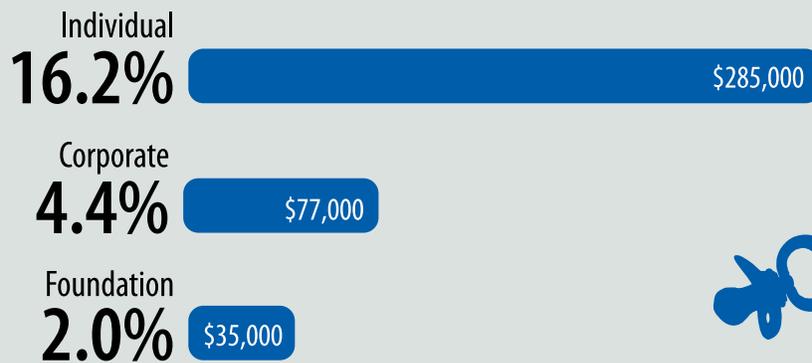
DISTRIBUTIONS, PROGRAMS & EXPENSES



CONTRIBUTIONS



Contributed Income:



In 2011 WestSide Baby was able to fill 84% of items requested. This was a 32% increase over the previous year and wouldn't have been possible without the help of 477 volunteers who dedicated 6,356 hours sorting and prepping items to package for distribution to our 90+ partner agencies.



2011 ANNUAL REPORT



Dear WestSide Baby Community,
Thank you. Because of your support, WestSide Baby has been able to grow over the last 10 years from a grass-roots project that served 191 children in 2001 to a well-respected, local non-profit which improved the lives of over 19,000 children in 2011. WestSide Baby thrives because of the volunteers who so humbly dedicate their time, through the generosity of our donors who give their hard-earned money and with the support of the staff who put so much of their heart and soul into this organization.

As a community, we believe in the right of every child to have the essential items they need to grow up healthy and help nurture their development. This shared belief has inspired action, success and a movement by our community to truly support our local children in need. While the demand for the type of service we provide is nearly limitless, we are committed to our vision of every child being safe, warm and dry.

As a promise to the families that need our help, the WestSide Baby Board of Directors is committed to challenging ourselves as the leaders of this organization to find ways to better ensure kids in our neighborhoods grow up safe and to make a positive difference in the lives of families trying to overcome situations of crisis. We are your neighbors, co-workers and friends and we truly enjoy working alongside you to help the children in our community.

In the years ahead, we are determined to serve more children in our backyard and extend our reach further through King County. On the behalf of the Board of Directors of WestSide Baby, thank you for all you do to help children. We look forward to your continued support as we work toward a day when all babies and young children have their basic physical needs met - enough diapers, food, clothing, toys, books and safe equipment to allow them to develop and thrive.

Sincerely,

Rick Grimes
Board Chair – WestSide Baby

WestSide Baby, in partnership with our community, provides essential items to local children in need by collecting and distributing diapers, clothing and equipment.



Dear Friends of WestSide Baby,

While 2010 was a year of transitioning into our larger space, 2011 became the year of realized expectations in addition to fantastic surprises. The need for our services was growing and, as planned, so did we. However, well beyond our expectations, you made amazing things happen as 47% more of you volunteered and our ability to provide car seats and cribs rose 16% and 8% respectively. You brought us 40,000 more diapers and increased financial giving by over \$80,000. With your support we were able to serve 1,000 more children in need right here in our community. I'm in awe of what we can do together and yet I know there are many children in King County who still desperately need our help as we continue our efforts to Grow Up and Reach Out by increasing our program capacity each year. The children need us and you are answering the call – thank you!

Nancy Woodland
Executive Director - WestSide Baby

