



# WestSide Baby

*basics for children in need*

## 2017 Summer Street Team Volunteer

WestSide Baby, in partnership with our community, provides essential items to local children in need by collecting and distributing diapers, clothing and equipment such as car seats and cribs. We do this through partnerships with more than 114 social service agencies. The providers at these agencies order items from us and distribute them directly to the families they serve.

In order to garner donations, support and brand awareness we engage in a busy calendar of community outreach events throughout the summer – hosting an information booth at West Seattle Summerfest, Capitol Hill Pride, Ballard Seafood Fest and others. As such, WestSide Baby is seeking an energetic team of people that will support our summer outreach efforts.

By the end of summer, you will have gained valuable guerrilla marketing skills, as well as strengthened your resume/portfolio. This is a great opportunity for individuals who want to make a difference while having fun meeting people at local festivals and fairs, especially students who are exploring a career in non-profit, marketing, PR or communications.

**Time Commitment:** Participation in a minimum of two shifts per month from June through July. Most events take place for 3-5 hours on weekends.

### Summer Schedule

- June 24 –PrideFest in Capital Hill
- July 4 – West Seattle Fourth of July Parade Festival
- July 8-9 – Ballard Seafood Festival
- July 14-16 – West Seattle Summerfest
- July 22 – West Seattle Grand Parade & White Center Jubilee Days Car Show
- July 23 – White Center Jubilee Days Parade & WestSide Baby Block Party

### Job Duties

- Assist with the set-up, teardown and facilitation of WestSide Baby booth
- Represent WestSide Baby at off-site events (such as West Seattle SummerFest, Ballard Seafood Fest etc.) under the supervision of the Marketing and Development Intern
- Manage the distribution of marketing materials at all off-site events
- Staff an interactive, informational booth at events
- Brainstorm cost-effective guerilla marketing tactics that can be implemented throughout the summer
- Other duties as assigned

### Position Requirements

- Flexible and willing to take on a variety of tasks
- High level of energy, enthusiasm and initiative
- Works well independently and as part of a team
- Strong customer service and oral communication skills
- Proficient in basic computer skills (Outlook, Excel, misc. internet research)
- Experience in promotional events a plus
- Must be willing to work weekends in the summer
- Must be able to coordinate transportation to and from events

### Interested?

Please contact Shana Allen, Volunteer Program Manager at [shana@westsidebaby.org](mailto:shana@westsidebaby.org) or 206-686-6659