



WestSide Baby
basics for children in need

diaper drive

Sell Lemonade, Buy Diapers!

Did you know...?

- You can't buy diapers with food stamps, WIC, or through any other government assistance.
- Diapers are expensive! Newborns use up to 14 diapers per day = \$115 a month.
- Studies show babies in dirty diapers are subject to abuse. Clean and dry babies are happier, which lowers household stress.
- Only a handful of "emergency" diapers at a time are provided at most food banks.
- Cloth diapers are expensive to launder hygienically and most Laundromats won't allow them in the washers. Soap and machines cost money, too!
- Most daycare centers require a daily supply of disposable diapers.

These facts create a "diaper dilemma" for many low-income families. Host a Diaper Drive now to make a difference in the lives of 27,500 local children.

Support WestSide Baby's mission and our community by hosting a Lemonade Stand and purchasing diapers with the proceeds! Last year we distributed over a million diapers to local babies in need.

Step 1: Sign Up and Encourage FUNdraising!

What better experience for a child than to host their own lemonade stand with the goal to help babies in their community, while having FUN! To sign up, contact WestSide Baby (info@westsidebaby.org or call (206) 767-1662) and we will provide you and your child(ren) with support and marketing materials.

Step 2: Set a Goal

Set a goal with your young FUNdraiser to determine how much money he/she plans to raise to purchase diapers to donate to WestSide Baby. We'll give you a fun tool to track their progress.

Step 3: Decide When and Where

Pick a day or weekend for the lemonade stand and get creative! Whether it's in your neighborhood, at your church, or part of a special event, choose a high traffic location where it will be easy for people to get lemonade and make a donation for diapers. (Adult supervision required!) Then, start squeezing those lemons!

Step 4: Promote Your Diaper Drive

Let friends, neighbors and family know you are selling lemonade for diapers! Parents, spread the word online and let local blogs know about your FUNdraiser.

Step 5: Collect Donations

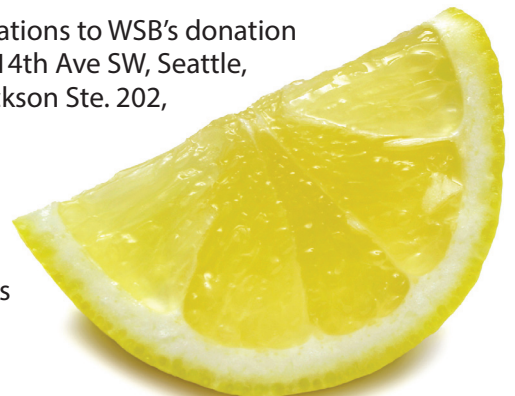
Have a well labeled (secure) donation jar, next to your yummy lemonade, to collect extra donations for even more diapers. *Every quarter buys a diaper!* Be sure to thank your customers for their support!

Step 6: Drop Off Donations

Deliver your hard earned diapers and donations to WSB's donation drop off locations at White Center: 10002 14th Ave SW, Seattle, WA 98146 or our Central Office: 2301 S Jackson Ste. 202, Seattle, WA 98144

Step 7: Celebrate!

Celebrate your young FUNdraiser's success! Together, you've made an enormous difference in the lives of families and babies in our community!



CREATIVE TIPS FOR YOUR LEMONADE STAND:

SPREAD THE WORD

There are many ways to spread the word about your Lemonade Stand and Diaper Drive. We have templates for email messages, fliers, and letters available for your use.

EDUCATE

When advertising the lemonade stand, be sure to include an educational message about our community's "diaper dilemma." Inform your friends, neighbors and customers with different "Did You Know" facts and let them know how your FUNdraiser is working to provide babies in need in his/her community with an important necessity, diapers!

PROMOTE

Advertise your Lemonade Stand via:

- Large hand painted/drawn signs visible from the street
- Invite friends and family to come to your neighborhood sale or event
- Posting fliers at local businesses, work, church, and schools
- Contact neighborhood blogs and newspapers
- Invite friends and family to come to your neighborhood sale or event

WHAT YOU'LL NEED

- WSB Lemonade Tool Kit!
- Pitcher(s)
- Donation Jar - make sure it's secure!
- Table and chairs
- Tape for posters and signs
- Yummy lemonade
- Lots of cups and a few napkins
- Coins and dollar bills for making change in a secure box or container
- Garbage can or bag for used cups

RECIPE for LEMONADE (...or keep it simple and get a mix!)

Prep time: 10 minutes --- Make extra batches of lemonade ahead of time and chill.

The secret to perfect lemonade is to start by making sugar syrup, also known as "simple syrup". Dissolving the sugar in hot water effectively disperses the sugar in the lemonade, instead of having the sugar sink to the bottom. Start with - 1 cup of sugar and 1 cup of hot water.

INGREDIENTS

- 1 cup sugar (can reduce to 3/4 cup)
- 1 cup hot water (for the simple syrup)
- 1 cup lemon juice
- 3 to 4 cups cold water (to dilute)

METHOD

- 1 Make simple syrup by heating the sugar and water in a small saucepan until the sugar is dissolved completely.
- 2 While the sugar is dissolving, use a juicer to extract the juice from 4 to 6 lemons, enough for one cup of juice.
- 3 Add the juice and the sugar water to a pitcher. Add 3 to 4 cups of cold water, more or less to the desired strength. Refrigerate. If the lemonade is a little sweet for your taste, add a little more straight lemon juice to it.



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westsidebaby.org | 206-767-1662

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Central Branch Volunteers & Donations | 2301 S Jackson St, Suite 202 | Seattle, WA 98144